



University
of Basel

Faculty of
Medicine



Presentation and Communication Skills



University of Basel
Basel, Switzerland
February 4–5, 2021

ECPM[®]
European Center of Pharmaceutical Medicine

ADVANCED STUDIES

Course Description

The Presentation and Communication Skills course offers an intense two-day interactive, hands-on program designed to build and expand essential presentation skills, persuasive power, and personal presence. The course is designed for professionals who want to improve their personal communication skills, become more persuasive, and increase their effectiveness at work.

Learning Outcomes

- Speak effectively to groups of any size
- Use body language to enhance messages
- Conquer stage fright, nervousness and anxiety
- Control question and answer sessions
- How to employ visual aids
- How to take control of a room and command attention

Target Audience

This course is for all professionals (native or non-native English speakers) who intend to improve their presentation and communication skills.

Program

The program includes theoretical background sessions and is enriched with exercises and presentation rehearsals

- Illustrating the Power of Structure
- Messaging Tools and Practice
- Using the Body: Posture and Gesture

Credits

2 ECTS

Organization

ECPM

European Center of Pharmaceutical Medicine
University of Basel
Klingelbergstrasse 61
CH-4056 Basel
Phone +41 61 207 19 50
E-mail ecpm@unibas.ch

Registration

www.ecpm.ch or
www.ecpm.ch/presentation-and-communication-skills

Deadline for registration: January 18, 2021

Registration Fee

1800 CHF
900 CHF for academia and nonprofit organizations

Fee includes course materials and provision of coffee/tea breaks

Cancellation

Refund of fee will be given if cancellation is received in writing before the deadline for registration, after this date no refund can be given.

Course Venue

University of Basel; Basel, Switzerland



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