Course Description

Brush up your medical writing skills and learn how to write a clear and informative scientific text and how to structure papers and reports.

This course will cover:
• What is the correct strategic approach to write successful documents
• How to convey a message to the target audience
• How to produce high-quality documents
• What are the requirements to reach a successful outcome

Learning Outcomes

By the end of the course, students will be able to:
• know key elements of good medical and scientific writing
• critically appraise texts and identify elements of poor writing
• convert some examples of poor writing to good scientific writing
• reproduce the most important aspects of good medical and scientific writing
• improve own texts

Target Audience

This course is for all professionals (native or non-native English speakers) who intend to improve their scientific medical writing skills.

Program

Introduction to the field of strategic scientific and medical writing and hands on training with own material.

Credits

1 ECTS
Organization

**ECPM**
European Center of Pharmaceutical Medicine
University of Basel
Klingelbergstrasse 61
CH-4056 Basel
Phone +41 61 207 19 50
E-mail ecpm@unibas.ch

Registration

www.ecpm.ch or
www.ecpm.ch/scientific-medical-writing

**Deadline for registration: September 4, 2020**

Registration Fee

1800 CHF
800 CHF academia and nonprofit organizations

Fees include course material, book "Strategic Scientific and Medical Writing" by Pieter H. Joubert and Silvia M. Rogers, coffee breaks.

Cancellation

Refund of fee will be given if cancellation is received in writing before the deadline for registration, after this date no refund can be given.

Course Venue

University of Basel; Basel, Switzerland
Educating Talents since 1460.