



University  
of Basel

Faculty of  
Medicine



# Scientific Medical Writing

University of Basel  
Basel, Switzerland  
September 23–24, 2020



ADVANCED STUDIES

## Course Description

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Brush up your medical writing skills and learn how to write a clear and informative scientific text and how to structure papers and reports.

This course will cover:

- What is the correct strategic approach to write successful documents
- How to convey a message to the target audience
- How to produce high-quality documents
- What are the requirements to reach a successful outcome

## Learning Outcomes

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By the end of the course, students will be able to:

- know key elements of good medical and scientific writing
- critically appraise texts and identify elements of poor writing
- convert some examples of poor writing to good scientific writing
- reproduce the most important aspects of good medical and scientific writing
- improve own texts

## Target Audience

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This course is for all professionals (native or non-native English speakers) who intend to improve their scientific medical writing skills.

## Program

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Introduction to the field of strategic scientific and medical writing and hands on training with own material.

## Credits

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1 ECTS

## Organization

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### **ECPM**

European Center of Pharmaceutical Medicine  
University of Basel  
Klingelbergstrasse 61  
CH-4056 Basel  
Phone +41 61 207 19 50  
E-mail [ecpm@unibas.ch](mailto:ecpm@unibas.ch)

## Registration

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[www.ecpm.ch](http://www.ecpm.ch) or  
[www.ecpm.ch/scientific-medical-writing](http://www.ecpm.ch/scientific-medical-writing)

**Deadline for registration: September 4, 2020**

## Registration Fee

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1200 CHF  
800 CHF academia and nonprofit organizations

Fees include course material, book "Strategic Scientific and Medical Writing" by Pieter H. Joubert and Silvia M. Rogers, coffee breaks.

## Cancellation

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Refund of fee will be given if cancellation is received in writing before the deadline for registration, after this date no refund can be given.

## Course Venue

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University of Basel; Basel, Switzerland

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University of Basel  
ECPM  
Institute of Pharmaceutical Medicine  
Klingelbergstrasse 61  
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