



University  
of Basel

Faculty of  
Medicine



# The Vital Role of Patients in Shaping Drug Development

Continuing Education Series:  
Frontiers in Drug Development

Biozentrum,  
Spitalstrasse 41,  
4056 Basel  
Thursday, September 5, 2024  
08:30 – 16:15

**ECPM**<sup>®</sup>   
European Center of Pharmaceutical Medicine

CONTINUING  
EDUCATION

Under the auspices of  
EUCOR, the European Campus  
IFAPP, Int. Federation of Associations of Pharmaceutical Physicians  
and Pharmaceutical Medicine

Accredited by SwAPP/SGPM and FPH SPITAL  
Recognized as PharmaTrain Centre of Excellence



# Invitation

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## The Vital Role of Patients in Shaping Drug Development

The involvement of patients in shaping drug development offers invaluable first-hand information on their treatments.

Incorporating patient input into the design and the selection of endpoints in clinical trials ensures that studies address aspects that impact their quality of life, which can lead to higher enrolment rates. Patient-Reported Outcomes (PROs) should be designed to capture the impact of a disease and its treatment from the patient's perspective. After a drug is approved, patients continue to play a crucial role through post-market surveillance. Their feedback on the drug's effectiveness, side effects, and impact on daily life helps in identifying long-term benefits and risks. Regulatory agencies are increasingly engaging with patients to

understand their perspectives on risk-benefit analyses and regulatory decisions. Patients participate in advisory committees, public hearings and consultations, ensuring that their voices are considered in the regulatory process.

The trend towards patient-centric drug development is not only improving the quality of life for patients but also fostering innovation and efficiency in the healthcare industry. Several initiatives to train patients to provide their input will be introduced.

We are looking forward to welcoming you to meet our distinguished faculty and to discuss these advancements with colleagues.



A handwritten signature in black ink, appearing to read 'Thomas Szucs'.

Prof. Dr. Thomas D. Szucs  
Director



A handwritten signature in black ink, appearing to read 'Annette Mollet'.

Dr. Annette Mollet  
Head of Education & Training



A handwritten signature in black ink, appearing to read 'Nastazja Laskowski'.

Nastazja Laskowski  
Course Director

## Program Thursday, September 5, 2024

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### **The Vital Role of Patients in Shaping Drug Development**

Chair: Ingrid Klingmann

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**08:00**

### **Registration for external participants**

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**08.30 – 10:00**

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### **Involving the Patient in Medicines Development**

Ingrid Klingmann, EFGCP and PharmaTrain, Belgium

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### **Enabling the Involved Patient**

Ivo Schauwecker, EUPATI Switzerland, CH

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**10:00 – 10:30**

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### **Coffee Break**

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### **Co-Creation with Patients in Research and Development**

Charlotta Norgaard, Patient in Research, Copenhagen

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### **Enabling Patient Engagement Across the Medicine Lifecycle**

Zack Pemberton-Whiteley, Novartis, Basel

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**12:00 – 13:00**

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### **Lunch**

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### **Patient Reported Outcomes in Data Sciences**

Tom Willgoss, Roche, UK

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### **Advocating Patient Involvement with Regulatory Authorities**

Karen Cheng, Rare Disease Patient Advocate (MSU), Basel

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**14:30 – 14:45**

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### **Coffee Break**

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### **Patient Insight into the Value of a Product**

Anke-Peggy Holtorf, Health Outcomes Strategies, Basel

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### **Enhancing Treatment Adherence with Patients**

Kevin Michels-Kim, Merakoi, Zurich

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## About Frontiers in Drug Development Seminars

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ECPM offers one day seminars on new trends and developments in drug development science. These seminars provide the opportunity to integrate work and further education, to discuss with experts face-to-face and to build an international network. They take place on the fourth day of each of the six modules of the ECPM Diploma Course and are mandatory for students taking the Diploma Course. Additionally they are open to our alumni and other interested scientists and can be booked separately.

## Learning Outcomes

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Participants should learn more about various topics such as:

- Gain an understanding of the multifaceted and invaluable role of patients in shaping drug development
- Learn strategies for incorporating patients' perspectives for pharmaceutical companies, researchers, and regulatory bodies to develop more effective, safer, and patient-friendly treatments
- Explore real examples illustrating how patient-centric drug development is not only improving the quality of life for patients but also fostering innovation and efficiency in the healthcare industry.

## Date and Venue

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Thursday, September 5, 2024  
University of Basel  
Biozentrum  
Spitalstrasse 41  
4056 Basel  
Switzerland

## Registration

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Via our homepage [www.ecpm.ch](http://www.ecpm.ch) or  
[www.ecpm.ch/frontiers-in-drug-development-s4](http://www.ecpm.ch/frontiers-in-drug-development-s4)

**Deadline for Registration: August 28, 2024**

## Credits

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Six workshops over a period of two years, which equal 1 ECTS credit. Accredited as continuing education with eight credits by the Swiss Society of Pharmaceutical Medicine (SGPM) and the Swiss Society of Pharmaceutical Professionals (SwAPP).

## Fee

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Course fee including certificate and electronic course material is CHF 580 for ECPM Alumni and CHF 480 for SwAPP/SGPM members. A reduced fee of CHF 210 applies to participants from academia and nonprofit organizations.

After registration you will receive an invoice. For registrations submitted after August 25, the fee must be paid on-site by credit card before the seminar.

## Cancellation Policy

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Refund of fee will be given if cancellation is received in writing before the deadline for registration, after this date no refund can be given. Speakers are subject to change without notice.

## Seminar Organizer

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This course is organized by the European Center of Pharmaceutical Medicine.

# **Educating Talents** since 1460.

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