

BUSINESS
Swiss INSEAD
Healthcare Club



Dear ECPM Students, Alumni and Faculty,

Together with the INSEAD Alumni Association Switzerland, we invite you to join the next Swiss Healthcare Club Fireside Chat about antibiotic resistance, featuring Bill Burns, former CEO of Roche Pharma, and moderated by Eva Jenisch, MBA '95J.

Antibiotics Resistance

23 March 2023





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WHO considers antibiotic resistance to be one of the biggest threats to global health, food security, and development today. Antibiotic resistance can affect anyone, of any age, in any country and occurs naturally, but misuse of antibiotics in humans and animals is accelerating the process. Join us for a 90-minute fireside chat with Bill Burns, former CEO of Roche Pharma, to speak about the challenges of antibiotic resistance and potential mitigation strategies.

Speakers

	<p>William M. Burns William M. Burns spent 28 years working for Roche Pharmaceuticals culminating in his tenure as CEO from 2001 to 2009. He has served as a director and trustee for many organizations, including Roche, Genentech, the Wellcome Trust Ltd., and the Institute of Cancer Research London. He holds a bachelor's degree in economics from the University of Strathclyde, Glasgow.</p>
	<p>Eva Jenisch, INSEAD MBA '95J Eva Jenisch founded Jenisch Consulting with a focus on Business Process Improvement and Lean Management after working over 20 years with Roche Pharma technical operations. Eva holds an INSEAD MBA 95J from INSEAD and is a Swiss Healthcare Club (cHIC) Leadership team member.</p>

Programme

17:00 Welcome

17:30 Fireside chat, incl. Q&A

19.00 Apéro Riche

Key Facts

When: Thursday 23 March 2023 17:00

Where: [Biozentrum, University of Basel, Auditorium U1.111, Spitalstrasse 41, CH-4056 Basel](#)

Tickets: CHF 40 ECPM students, alumni and faculty

Registration: <https://www.xing-events.com/WVOYAEN>

INSEAD Alumni Association Switzerland

Eva Jenisch, INSEAD MBA'95J, Swiss Healthcare Club leadership team member

Aleksandar Ruzicic, INSEAD MBA'97J, Swiss Healthcare Club President